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Station W Advertiser Product Estimate# Buyer Rep Order# 6867017 EC'd Yes WISH-TV INDIANAPOLIS, IN ser ().DSCC IE DSCC IE 2198 Meredith Kaufman Ver# 1 Mod# 0 Status Confirmed WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/2198
Flight Dates 10/24/2012 - 10/29/2012
Hiatus Weeks Agency () GREAT AMERICAN MEDIA 3050 K ST NW Traffic Order# 216635 Showing Buylines: All Lines Last Received: **Printed:** 10/24/2012 11:49 AM 10/23/2012 2:24 PM Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938

SC=* -- CONTRACT COMMENT --

Phone# Fax#

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4P-5P	9A-1030A	2P-3P	1230P-2P	12P-1230	11A-12P	9A-10A	6A-9A	6A-9A	8A-9A	7A-8A	6A-7A	530A-6A	5A-530A	Time
ANDERSON	CBS SUNDAY MORNING NEWS	THE TALK	CBS SOAPS YER / BEB	12P-1230P WISH-TV NEWS 8 @ NOON	THE PRICE IS RIGHT	INDY STYLE	DAYBREAK SUNDAY	DAYBREAK SATURDAY	CBS THIS MORNING	DAYBREAK/CBS THIS MORNING	DAYBREAK @ 6	DAYBREAK FIRST EDITION	DAYBREAK EARLY EDITION	Program
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$300.00	\$1,500.00	\$600.00	\$900.00	\$1,200.00	\$900.00	\$250.00	\$350.00	\$450.00	\$150.00	\$500.00	\$650.00	\$450.00	\$250.00	Rate
10/24-10/26	10/28-10/28	10/24-10/26	10/24-10/26	10/24-10/26	10/24-10/26	10/24-10/26	10/28-10/28	10/27-10/27	10/24-10/26	10/24-10/26	10/24-10/26	10/29-10/29	10/24-10/26	Dates
N	Ъ	1	N	N	₽	N	1	1	N	Н	ω	1	1 	Spots/Week
H	H	Н	Н	Н	Н	ш	H	⊢	н	Н	Н	щ	1	# of Weeks
2	Д	щ	2	2	Ľ	2	Н	Ľ	2	н	ω	μ	₽ ! ! !	Total Spots
\$600.00	\$1,500.00	\$600.00	\$1,800.00	\$2,400.00	\$900.00	\$500.00	\$350.00	\$450.00	\$300.00	\$500.00	\$1,950.00	\$450.00	\$250.00	Total Cost
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Rep Order# EC'd Yes

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Status Confirmed

Traffic Order# 216635

Last Received:

Printed:

10/24/2012 11:49 AM

10/23/2012 2:24 PM

ဌ Fax# Buyer Product Advertiser Station Phone# Estimate# Ë 29 28 27 26 25 24 23 22 21 20 19 18 17 16 15 WISH-TV INDIANAPOLIS, IN 2198 Meredith Kaufman DSCC IE Z SA W-F W-H W-F H Σ SA W-F W-F W-F W-F W-F Day SĀ US) .DSCC IE 1235A-135A 1135P-1235A Time 7A-8A 11P-1135P WISH-TV NEWS 8 5P-530P 330P-7P 11P-1135P WISH-TV NEWS 8 9P-10P 9P-10P 7P-8P 730P-8P 7P-730P 6P-7P 6P-630P 530P-6P CBS LATE, 뛈 DAYBREAK/CBS THIS MORNING CRIMINAL MINDS WISH-TV WISH-TV NEWS WISH-TV WISH-TV NEWS 8 Program DAVID LETTERMAN PERSON OF INTEREST ENTERTAINMENT TONIGHT INSIDE EDITION WKND COLLEGE LATE SHOW W/ CRAIG FERGUSON 6P NEWS WEEKEND NEWS FOOTBALL ω മ ര AΤ AΤ AΤ 11 11 5:30 ഗ σ Flight Dates Hiatus Weeks Agency C/P1/P2/E Agency () GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 :30 :30 :30 :30 :30 :30 Len :30 :30 :30 :30 :30 :30 :30 :30 :30 10/24/2012 - 10/29/2012 49/53/2198 \$175.00 Rate \$500.00 \$400.00 \$1,200.00 \$700.00 \$500.00 \$1,000.00 \$1,500.00 \$5,000.00 \$6,000.00 \$900.00 \$850.00 \$800.00 \$1,200.00 \$1,200.00 Showing Buylines: All Lines 10/29-10/29 10/27-10/27 10/27-10/27 10/24-10/26 10/24-10/24 10/27-10/27 10/24-10/26 10/24-10/26 10/24-10/26 10/24-10/26 10/24-10/26 10/25-10/25 10/28-10/28 10/24-10/26 10/24-10/26 Dates ш N N ш N N N N N Spots/Week Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# Rep Firm # of Weeks) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938 Total Spots ш ш 2 N 2 2 N N \$1,000.00 \$3,000.00 \$6,000.00 \$1,800.00 \$1,200.00 \$500.00 \$700.00 \$350.00 \$1,000.00 \$5,000.00 \$400.00 \$1,700.00 \$800.00 \$2,400.00 \$2,400.00 Total Cost

Showing Buylines: All Lines	Last Received:	16635
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	2:24 PM	10/24/2012 11:49 AM

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Rep Order# 6867017 EC'd Yes

Ver# 1 Mod# 0 Status Confirmed

Traffic Order# 216635

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730P-8P	6P-630P	2P-3P	11A-12P	Time	Station WISH-TV INDIANAPOLIS, IN Advertiser ().DSCC IE Product DSCC IE Estimate# 2198 Buyer Meredith Kaufman Phone#
ENTERTAINMENT TONIGHT	WISH-TV NEWS 8 AT 6	THE TALK	THE PRICE IS RIGHT	Program	N
нт					Agency () GREAT AMERI 3050 K ST NW WASHINGTON, DC 20 Agency C/P1/P2/E 49/53/2198 Flight Dates 10/24/2012 - 1 Hiatus Weeks
:30	:30	:30	:30	Len	() GREAT. 3050 K ST NW WASHINGTON, P1/P2/E 49/5 res 10/24/
\$900.00	\$1,200.00	\$600.00	\$900.00	Rate	() GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 C/P1/P2/E 49/53/2198 Pates 10/24/2012 - 10/29/2012 Weeks
10/29-10/29	10/29-10/29	10/29-10/29	10/29-10/29	Dates	DIA 2
ц	н	Ľ	Н 	Spots/Week # of Week	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#
щ	щ	Н	Н 	# of Weeks	4
1	н	₽	⊬ 	Total Spots) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938
\$900.00	\$1,200.00	\$600.00	\$900.00	Total Cost))))))))

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---REPORT TOTALS---

Report Totals: 47 / \$44,400.00

---SALES MONTHLY TOTALS---

Oct 12: 41 / \$39,850.00	Nov 12:	6 / \$4	6 / \$4,550.00								
Sales Totals: 47 / \$44,400.00											
Station Totals: 47 / \$44,400.00											
Lines not sent/rcld/rtrn: 0 / \$0.00											
COMPETITIVE											
Market Totals	\$444,000	CABL	%	WISH	10%	YDNW	0%	WRTV	30%	WTHR	30%
		WTTV	%0	WXIN	30%						
COMPETITIVE COMMENTS											
COMP ECHIMANED											

COMP ESTIMATED

Books null RA35+

Demos

---Agency Comment--PLEASE NOTE ADDRESS CHANGE EFF 8/12

									Fax#	
		Hiatus Weeks	F						Phone#	
)/2012	10/24/2012 - 10/29/2012	Flight Dates					ıfman	Meredith Kaufman	Buyer	
	49/53/2198	Agency C/P1/P2/E 49/53/2198	<i>A</i>					2198	Estimate#	
	WASHINGTON, DC 20007	WASHIN						DSCC IE	Product	
	TNW	3050 K ST NW					CE	().DSCC IE	Advertiser	
N MEDIA	() GREAT AMERICAN MEDIA	Agency ()C	<i>*</i>			5, Z	IANAPOLI	Station WISH-TV INDIANAPOLIS, IN	Station V	
Last Received: 10. Showing Buylines: All Lines	70								EC'd Yes	
35 Pri	Traffic Order# 216635		Ver# 1 Mod# 0 Status Confirmed	0	Mod#		Ver#	¢ 6867017	Rep Order#	

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CASH IN ADVANCE

rinted: 10/24/2012 11:49 AM 10/23/2012 2:24 PM

Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938

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728-8p 30 10/25/12 CM.F 730-8p \$500.00 88-9n 30 10/25/12 CM.F 730-8p \$500.00 88-9n 30 10/25/12 Thur Hour 2 \$5,000.00 1237a-137a 30 10/25/12 LIN Mer \$1,500.00 11-1135p 30 10/25/12 LIN Mer \$1,500.00 530-6p 30 10/25/12 News 8 @53 \$1,200.00 683-73ap 30 10/25/12 News 8 @53 \$1,200.00 683-73ap 30 10/25/12 News 8 @53 \$1,200.00 683-73ap 30 10/25/12 News 8 @53 \$1,200.00 585-7ap 30 10/25/12 News 8 @53 \$1,200.00 585-7ap 30 10/26/12 News 8 @53 \$1,200.00 585-7ap 30 10/26/12 News 8 @5 \$1,200.00 585-10a 30 10/26/12 News 8 @5 \$1,200.00 585-10a 30 10/26/12 News 8 @53 \$1,200.00 5	2198 Price Is Right 1058-	SCC IE DSCC IE	WISH POL/DSCC
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728-8p :30 10/25/12 M-F 730-8p \$900.00	2198 CBS This Morning @8	SCC IE DSCC IE	WISH POL/DSCC
	2198 Entertainment Tonight	IE DSCC	WISH POL/DSCC
:30 10/25/12 Noon News \$:	2198 Noon News	SCC IE DSCC IE	WISH POL/DSCC
1135p-1237a :30 10/25/12 David Letterman \$500.00 P3	2198 David Letterman	SCC IE DSCC IE	WISH POL/DSCC
858-10p :30 10/24/12 Wed Hour 2 \$6,000.00 P2	2198 Wednesday 9-10p	SCC IE DSCC IE	WISH POL/DSCC
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WISH POL/DSCC IE DSCC IE 2198 CBS This Morning @7a 7-8a :30 10/29/12	Product	Spot Manager: All, 10/24/12-10/29/12
3/29/12 CBS This Morning (\$500.00 P3 \$44,400.00 \$44,400.00	te Air Time Inv. Code (Placed' Rate Ad-ID Priority	

WIDE DRBIT

Spot Manager: All, 10/24/12-10/29/12 (10/24/12 11:47:24 AM)

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Stationsendillocation with the state of the control
I, MANCA GILROY do hereby request station time concerning the following issue;
Denocratic Sevatorial Campaign Committee
Broadcast Rotationson Dave Gass. Times per Number Length: Patkage West Times for Stations
AS ORDERED
Total Charges:
This broadcast time will be used by:
Does the programming (in whole o្ផាំក្នុងគឺរ៉ៀ ០០គឺកាំធ្លាក់ខែត្រង់ "a message relating to eny political matter of national importance?"
Yes E No.

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):
Eranny
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)
I represent that the payment for the above described broadcast time has been furnished by:
DSCC - Brian Smoot, Exec Director
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:
a corporation; a committee; an association; or other unincorporated group. Mayland An NE D. 2000 D. The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):
I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.
TO BE SIGNED BY ISSUE ADVERTISER
Date Signature Contact Phone Number
TO BE SIGNED BY STATION REPRESENTATIVE
Accepted Accepted in Part Rejected
Signaturë Printed Name Title

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadច់ង្ទt Length	Time of Bay, Rotallom or Package	Ďауs		河流 es per Week	ម្តីប្រកាច់ទុក .of Weeks
	AS	012	DEVE	50	·



AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

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